

8th AFI AVIATION WEEK 2023

Africa & Indian Ocean



Venue - Radisson Blu, Nairobi, Kenya



August 21st - 25th, 2023

SPONSORSHIP PACKAGES



ICAO

About Africa and Indian Ocean (AFI)

The Republic of Kenya will be hosting the 8th Africa and Indian Ocean (AFI) Aviation Week Symposium, through the Kenya Civil Aviation Authority from 21st to 25th August 2023 at the Radisson Blu hotel in Nairobi.

The AFI Aviation Week brings together Civil Aviation Authorities, Service Providers, and other industry players from at least 48 Countries within the AFI region, the International Civil Aviation Organization as well global industry players. The meeting is expected to be attended by over 500 delegates among whom we expect to host industry leaders.

The AFI Week deliberates important aviation matters that drive the growth and sustainability of the aviation industry on the continent and lay

the ground for future growth and management of the aviation industry. Among the areas of consideration during the AFI Week include:

- (a) Global and Regional Perspectives on Aviation
- (b) Capacity Building
- (c) Aviation Safety
- (d) Air Navigation Capacity and Efficiency
- (e) Aviation Security and Facilitation
- (f) Air Transport and Economic Development
- (g) Environmental Protection
- (h) Sustainable Funding of Aviation Industry



BECOME A SPONSOR

Kenya Civil Aviation Authority (KCAA), as the host Civil Aviation Authority on behalf of the government, is responsible for the planning and coordination of the AFI Aviation Week hosting. In collaboration with a multi-agency team, KCAA intends to put together a resounding and memorable event that shall raise Kenya's regional and global aviation profile. **Join us and become a sponsor in the Aviation event year 2023!**



PLATINUM SPONSOR



Your Investment - **\$ 25,000**

or Equivalent

BENEFITS

- Logo placement and recognition as platinum sponsor on all event materials, including the website, social media e-shots, event banners, branded materials and program
- Company logo to feature in all advertisements
- Sponsorship recognition at all event sessions, including a welcome message from the platinum sponsor during the official opening.
- 1 Corporate table for 10 pax at the opening reception and Gala Dinner.
- Co-Branding the event cocktail
- Co-branding the event dinner and speaking opportunity
- Opportunity moderate a session during the event.
- A 2mX2m Exhibition booth at the main entrance of the event to attract maximum traffic.
- Logo profile & hyperlink will be placed on the website
- Your details will be included in all executive e-mail campaigns sent to decision makers globally
- Presence of logo on delegate's bag, general signage, event program, printed materials and any other available media.
- Two company brochures pre-inserted into the event pack
- Opportunity to run onscreen promotions and adverts between sessions
- **Breakout Session:**
 - Opportunity to lead one of the breakout sessions
 - Branding surrounding your stream
 - Live product demonstration



SILVER SPONSOR



Your Investment - **\$ 15,000**

or Equivalent

BENEFITS

- Logo placement and recognition as platinum sponsor on all event materials, including the website, social media e-shots, event banners, branded materials and program
- Company logo to feature in all advertisements
- Sponsorship recognition at all event sessions, including a welcome message from the Silver sponsor on day 2 of the conference
- 1 Corporate table for 10 pax at the opening reception and Gala Dinner.
- Co-Branding the event cocktail
- Co-branding the event dinner and s speaking opportunity
- Opportunity moderate a session during the event.
- A 2mX2m Exhibition booth at the main entrance of the exhibition hall
- Logo profile & hyperlink will be placed on the website
- Presence of logo on delegate's bag, general signage, event program, printed materials and any other available media.
- Two company brochures pre-inserted into the event pack
- Opportunity to run onscreen promotions and adverts between sessions

Breakout Session:

- Opportunity to lead one of the breakout sessions
- Branding surrounding your stream
- Live product demonstration



BRONZE SPONSOR



Your Investment - **\$ 10,000**

or Equivalent



BENEFITS

- Logo placement and recognition as platinum sponsor on all event materials, including the website, social media e-shots, event banners, branded materials and program
- Company logo to feature in all advertisements
- Sponsorship recognition at all event sessions, including a welcome message from the Bronze sponsor on day 2 of the conference
- 1 Corporate table for 5 pax at the opening reception and Gala Dinner.
- Co-Branding the event cocktail
- Co-branding the event dinner and speaking opportunity
- Opportunity moderate a session during the event.
- A 2mX2m Exhibition booth at the main entrance of the exhibition hall
- Logo profile & hyperlink will be placed on the website
- Presence of logo on delegate's bag, general signage, event program, printed materials and any other available media.
- Two company brochures pre-inserted into the event pack
- Opportunity to run onscreen promotions and adverts between sessions



Gala

DINNER SPONSOR

Your Investment

\$ 20,000

or Equivalent



PRE-EVENT BENEFITS

- Company will be branded as Gala Dinner Sponsor
- Logo included in all event literature
- Logo profile will be placed on the website of the event
- Opportunity to provide a wish list of delegates you would like to meet at the event

AT - EVENT BENEFITS

- 10 minute opening speech at the Gala Dinner
- One company brochure pre-inserted into the event pack
- Logo on all branding as an Official Dinner Sponsor
- Opportunity to brand & provide branded giveaways at the Gala Dinner
- Mention at the Gala Dinner & Logo on electronic signage
- Exclusive branding at the Gala Dinner venue
- 2 Corporate tables for 10 pax (maximum of 20 guests)



OFFICIAL Opening

LUNCH SPONSOR

Your Investment

\$ 12,000

or Equivalent



PRE-EVENT BENEFITS

- Company will be branded as Opening Lunch Sponsor
- Logo included in all event literature
- Logo profile will be placed on the website of the event
- Provide a wish list of delegates you would like to meet at the event

AT - EVENT BENEFITS

- 10 minute opening speech at the Gala Dinner
- One company brochure pre-inserted into the event pack
- Logo on all branding as an Official Dinner Sponsor
- Exclusive branding at the lunch venue
- 5 tickets slots to the Gala Dinner
- Sponsor can place mini flags, coasters or other accessories on the tables during the lunch



Workshop

COFFEE BREAK SPONSOR

Your Investment

\$ 5,000

or Equivalent



PRE-EVENT BENEFITS

- Company will be branded as Official Coffee Break Sponsor
- Company will be branded in all advertisements and newsletter materials
- Logo included in all event literature
- Logo profile will be placed on the website of the event

AT - EVENT BENEFITS

- One company brochure pre-inserted into the event pack
- Logo on all branding as an Official Dinner Sponsor
- Exclusive branding at the tea break venues
- Sponsor can place mini coffee flags, coasters or other accessories on the tables during the lunch
- One company brochure pre-inserted into the workshop (where applicable)



EXHIBITION BOOTH

Your Investment
\$ 2,000 or Equivalent

PRE-EVENT BENEFITS

i) 2M*2M exhibition booth which includes

- Standard shell scheme booth
- 1 Table
- 2 seats
- Power source socket
- Lighting (preferably led) x3
- Waste basket

- Limited slots available
- Excludes branding
- Cost applies for 5 days (21st – 25th August 2023)





TO BECOME ONE OF OUR EVENT'S SPONSORS

Please contact Mercy Mbaika
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